

THE INTERNATIONAL SUPREME COUNCIL
ORDER OF DEMOLAY

Dad Bob Erickson
Conclave Director



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December 30, 2015

Dear Boys:

It's time for Maine DeMolays 66th Annual Conclave. Again you will have the opportunity to sell Booster and Commercial ads to help pay for Conclave. Not only can DeMolays solicit Booster ads from families and friends, for which you will receive 100% credit, **(NO MONEY NEEDS TO BE SENT TO Mom Havu FOR THE BOOSTER ADS)** but we will share the profit with the Chapters in the Commercial ads.

For example, if a DeMolay sells a full page ad at \$100.00 to a local store or business, the Chapter keeps \$50.00 and the State gets \$50.00. In other words, the Chapter gets to keep **HALF OF THE MONEY COLLECTED FOR THE AD.**

This year for commercial ads, there will only be five price sizes, \$500 Back cover, \$200 for Inside or Back Inside Cover, \$100 full page, \$50 half page and \$25 quarter page. If an ad is going to be provided we want BUSINESS CARDS ONLY.

In order for these Booster and Commercial Ads to be in the book, your ads and a check (made payable to the Maine DeMolay Association) and must be received by May 10, 2016. Please mail your ads to Mom **Liz Havu, 70 Stuarts Lane, Hollis ME 04042.**

If you have any questions, you may contact me at the email above.

Fraternally,

Bob Erickson

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